

TRAVEL BLOGGERS GREECE

INSPIRE NEW CLIENTS THROUGH TRAVEL BLOGGERS



WHAT WE DO?

Travel Bloggers Greece promotes your business with authentic travel experience articles and social media posts. We inspire and influence potential customers to visit Greece and to use your services.



WE PROMOTE TO

- More than 623,000 viewers per month and more than 222,000 social media followers
- **Different Nationalities:** English, American, French, Greek, Russian, Chinese, Dutch, Serbian and in 9 different languages
- **Specific audiences:** solo, couples, families, adventure, culinary, luxury



WE ALL HAVE OUR EXPERTISE

Professional Travel Writers / Journalists / Hospitality and Tourism Marketing / Professional Photographers / Social Media Managers / Website Developers / SEO Experts / Translators / Public Speakers



THE BLOGS

athenscoast.com

anthomeli.com

davestravelpages.com

daysofbliss.gr

eikoneskaipsithyroi.gr

familyexperiencesblog.com

familygoesout.com

lifebeyondbordersblog.com

meetculture.com

amandasettle.com

passionforgreece.com

provocolate.com

serbiangirlingreece.com

travelgrecetraveleurope.com

travelpassionate.com

HOW CAN WE HELP YOU?

- **Sponsored Posts:** A sponsored post is when a blogger publishes an article describing a real experience. It will contain high quality pictures and will be shared on social media channels.
- **Links:** We can add a relevant link to your product/brand/company in one of our blog posts.
- **Advertising:** Advertising your business on the blogger's website
- **Brand Ambassadorships:** Bloggers can promote your product through bloggers to increase brand visibility to relevant audiences.
- **Blogger FAM (familiarization) trip:** Organized and provided by an organization as a means of promoting their destination through travel blogs.



WE ARE EXPERIENCED AND HAVE PROVEN RESULTS:

We've worked with dozens of satisfied travel brands, companies and destinations who believe in what we do.

"We loved the wonderful blog posts published on their individual blogs. It will help to promote our tourism product internationally, resulting in targeted advertising."

-- Dimitris Antonopoulos & Dimitris Papadimitriou, Go Nafpaktia!

"So far TBG members have visited 15 Guest Inn properties sharing experiences on their blogs and social media in a professional and efficient manner. Our owners are happy with the results and this is most important."

-- Peggy Balitsari, Co-Founder of the Guest Inn Network

"We loved the energy and commitment that TBG had. They managed to show how special Meteora is in the best and most professional way. What a wonderful and strong team. Keep going guys!"

-- George Kontogiannis, Meteora Thrones - Travel Center

"TBG managed to capture the exact unique essence of Thermae Sylla Spa Wellness Hotel and transfer it to their blog audiences.

... an amazing job... I hope we will work together again soon."

-- Voula Karatziou-Anastasopoulou, Owner of the Thermae Sylla Spa Wellness Hotel



Do you want to amplify the visibility of your business and to increase customers? Contact us!

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