



# ABOUT US

Our team of international Travel Bloggers can promote your destination, products and services through articles that capture its unique qualities. Based in Greece and writing for both the international and the Greek audiences, we can give you in depth, targeted exposure through social media channels, dedicated blog posts, and travel magazines.



# WE PROMOTE TO

620.000 + unique visitors per month

220.000 + social media followers

31. 000 + YouTube Subscribers

## LANGUAGES

English,  
French,  
Greek,  
Russian,  
Dutch,  
Iranian

**6 different  
languages**

## AUDIENCES

Solo  
Couples  
Families  
Adventure  
Culinary  
Luxury  
Arts  
Culture





TRAVEL BLOGGERS GREECE PRESENTATION

---

# WE ALL HAVE OUR EXPERTISE

Professional Travel Writers / Journalists / Hospitality and Tourism Marketing / Professional Photographers / Social Media Managers / SEO Experts / Web designers / Translators / Public Speakers / YouTubers



See on



# HOW CAN WE HELP YOU?

## **SPONSORED POSTS**

A sponsored post is when a blogger publishes an article describing a real experience or review of a product. It will contain high quality pictures and will be shared on social media channels.

## **LINKS**

We can add a relevant link to your product/brand/company in one of our blog posts.

## **ADVERTISING**

Advertising your business on the blogger's website

## **BRAND AMBASSADOR**

Bloggers can promote your product through bloggers to increase brand visibility to relevant audiences.

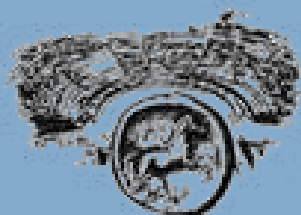
## **BLOG FAM TRIP**

Organized and provided by an organization as a means of promoting their destination through travel blogs.

# BRANDS WE HAVE WORKED WITH



# BRANDS WE HAVE WORKED WITH



ΔΗΜΟΣ ΛΑΡΙΣΑΙΩΝ  
MUNICIPALITY OF LARISSA

MR&MRS WHITE  
RESORT & SPA

CRETE



TRAVEL BLOGGERS GREECE PRESENTATION

---

# TBG PRESENT AT XENIA IN NOVEMBER 2017





# MEDIA PRESS COVERAGE



TRAVEL BLOGGERS GREEEC PRESENTATION

---

# DISCOVER OUR BLOGS



# ANTHOMELI

[www.anthomeli.com](http://www.anthomeli.com)



Anthomeli is a family lifestyle and travel blog, which focuses on children, parenting and quality family time. Travelling consists an essential part of Anthomeli which includes travel posts for singles, couples and of course families not only in Greece but all around Europe. Katerina and Callie are the heart and soul of Anthomeli and they are proud of the original content and photos of their blog. On board with them are their parents who are motorhome travellers and they share their travel experiences and adventures

## PREVIOUS CLIENTS

Car companies: Citroen / Jeep / Mercedes-Benz / Nissan

## MARKET

Greece, Cyprus, Germany, United States

## LANGUAGES

Greek



# BACHELOR OF TRAVEL

[www.bacheloroftravel.com](http://www.bacheloroftravel.com)



Rania Kalogirou was born and raised in Thessaloniki, Greece and spent most of her adult life in her adopted country of New Zealand. She was fortunate to call 6 countries home before her 18th birthday and she don't intend to slow down, looking forward to discovering more of our planet's destinations in the years to come. When she's not writing, Rania can be found showing visitors the beauty of her native land. In addition to the Bachelor of Travel, Rania writes for Definitely Greece, a boutique travel operator.

## PREVIOUS CLIENTS

Definitely Greece / Niesh

## MARKET

USA, Philippines, Greece

## LANGUAGES

English

# FAMILY EXPERIENCE BLOG

FAMILY EXPERIENCES BLOG

*Making Memories in Greece*

[www.familyexperiencesblog.com](http://www.familyexperiencesblog.com)

Family Experiences Blog is a bilingual Family Travel and Lifestyle blog created by Celeste Tat, a Dutch/Italian awarded professional Family Travel Blogger. Celeste is also a content creator and PR and Marketing Manager for Kids Love Greece, a US-based boutique travel agency. Her blog offers inspiration for destinations in Greece and promotes quality activities for kids. There is a special focus on the luxury segment. Celeste has a strong presence and solid network in the ex-pat parent community in Greece and an engaged fan base on Dutch social media. Celeste is a regular guest on national Dutch radio reporting about life in Greece.

## PREVIOUS CLIENTS

Grecotel Hotels & Resorts / St George Lycabettus Boutique Hotel / Out of the Blue Capsis Elite Resort / Aegeo Spas / Kids in Greece / Hilton Hotels & Resorts

## MARKET

USA, Greece, UK, Netherlands, Australia

## LANGUAGES

English, Dutch

# LIMITLESS TRAVELLING WITH K

[www.limitlesstravelling.com](http://www.limitlesstravelling.com)



Katerina is a multinational travel blogger with roots from Ukraine and Latvia, who works and lives in Athens, Greece. She specializes in solo traveling, as well as traveling with as a couple or with friends. Katerina's blog consists of all her personal useful tips, which will help anyone looking for travel ideas, give answers, and information in general. Her mission is to inspire everyone to travel without any limits in the budget, time and company.

## PREVIOUS CLIENTS

Wyndham Hotels and Resorts / Athens Walking Tours / Antelope Travel / Four Seasons Astir Palace

## MARKET

United States, United Kingdom, Japan, Canada, Indonesia

## LANGUAGES

English



# LOVE FOR TRAVEL

[www.lovefortravel.gr](http://www.lovefortravel.gr)



Love for Travel, previously known as Eikones & Psithyroi (Images & Whispers) was created in July 2016 and is a rapidly growing travel blog that has quickly established itself as an expert resource for travel tips, destination guides, inspiration and advice for journeys within Greece and Europe. According to the valid site Culture Trips, "Eikones & Psithyroi" is ranked among the Top 10 Greek travel blogs.

## PREVIOUS CLIENTS

Fast Ferries, Petra & Fos Boutique and Spa Hotel / The American Farm School / Domotel Amemolia / En Dimitsani / Crossroads Inn Tinos / Hilton Leningradskaya / Clio Muse

## MARKET

Greece, USA, Italy, Cyprus

## LANGUAGES

Greek, English

# PASSION FOR GREECE

[www.passionforgreece.com](http://www.passionforgreece.com)



Passion for Greece is a bilingual (English and Russian) luxury destination blog published by Elena Sergeeva. A passionate traveler and hotelier who is set on exploring the world. Elena also publishes a series of Passion for... blogs: Passion for Hospitality, Passion for Dubai and is the co-founder of the first travel bloggers network in Greece, Travel Bloggers Greece. Elena is a wanderlust at heart. She has been to 33 countries and her goal is to visit every single one of them.

## PREVIOUS CLIENTS

Bill & Coo Mykonos / Grecotel Hotels & Resorts / Skechers / St. George Lycabettus Boutique Hotel / Starwood Hotels & Resorts / Myconian Collection / Kivotos Mykonos / Funky Gourmet

## MARKET

USA, UK, Canada, Germany, Russia

## LANGUAGES

English, Russian

# PROVOCOLATE

[www.provocate.com](http://www.provocate.com)



Provocate celebrates life in Greece and the pleasures of the Mediterranean lifestyle through sharing experiences, cultural insights, cuisine and the customs around it, and not least, the inspiring character of the country. Greece is an area so rich in diverse experiences. In highlighting the unique qualities of destinations throughout Greece- from visiting outdoor thermal springs in the snow to learning about olive oil and wine at biodynamic resorts to the classic summer treat of eating lobster macaroni in your bathing suit, seaside, Amber hopes to draw travellers in search of an authentic taste of Greek life. She also write for Greece Is- the English language publications and website of the Kathimerini focusing on Greek culture and experiences, Taxidia, and other on-line publications.

## PREVIOUS CLIENTS

Eumelia biodynamic resort / Thessaloniki Walking Tours / Wineries / Antelope Travel

## MARKET

Greece, USA, Canada, UK

## LANGUAGES

English



# TRAVEL GREECE TRAVEL EUROPE

[www.travelgreecetraveleurope.com](http://www.travelgreecetraveleurope.com)



Travel Greece, Travel Europe is a travel blog dedicated to providing readers and travel enthusiasts, with carefully curated travel experiences in Greece and around Europe. Travel Greece, Travel Europe is published by Elena Sergeeva, an ardent traveller and hospitality professional with an extensive travelling experience and valuable insight when it comes to reviewing and evaluating destinations and hospitality services.

## PREVIOUS CLIENTS

Andaz London Liverpool / Visit Malta / Ling Ling Mykonos / citizenM Shoreditch / Visit Stockholm / Visit Bergamo / Myconian Collection Hotels

## MARKET

USA, UK, Australia, Canada, Germany

## LANGUAGES

English

# TRAVEL PASSIONATE

[www.travelpassionate.com](http://www.travelpassionate.com)



Travel Passionate is a bilingual blog (English and French) about luxury travel in Europe that focuses on culture and gastronomy. Through the destination guides, reviews and tips, Chrysoula inspires her readers to travel around Europe and discover the local traditions, food and nature.

## PREVIOUS CLIENTS

Nice Cote d Azur / Puglia Promozione / Bologna Welcome / Visit Flanders  
Belgium / Hilton / Accor Hotels / Sheraton

## MARKET

USA, France, UK

## LANGUAGES

English, French

# TODD HATA

[www.toddhata.com](http://www.toddhata.com)



Food and travel are two of his passions in life, along with photography and filmmaking. Todd makes the most of his travels by meeting and eating with locals, seeing what each city has to offer once you get past the tourist areas, and making photos and videos of his adventures around the world. He has recently partnered with one of the top 50 travel blogs in the world to be the video creator at OurAwesomePlanet – America.

## PREVIOUS CLIENTS

National Geographic / Ritz Carlton / Tokyo Hyatt / Gujarat India / Incredible Crete / Villa Hurmuses Mykonos / Mykonos Onboard Sailing

## MARKET

USA, Philippines, México, UK

## LANGUAGES

English

# TRAVEL WITH MANSOUREH

[www.travelwithmansoureh.com](http://www.travelwithmansoureh.com)



Mansoureh and Bruno are an Iranian-Italian couple who have the passion for traveling, adventure, meeting new people and eating. We believe traveling is fun and educational, full of enjoyment, happiness, troubling and wonder moments. They document their trips and experiences by taking photos, making videos and writing about them to encourage others to go and explore the world.

## PREVIOUS CLIENTS

Visit Trentino / Visit Madeira / Jet2Holiday / Three UK

## MARKET

United Kingdom, USA, Iran. Germany

## LANGUAGES

English, Iranian

# THANK YOU!



FOR QUESTIONS [TRAVELBLOGGERSGREECE.COM](https://travelbloggersgreece.com)  
TO CONTACT US, EMAIL AT [MARKETING@TRAVELBLOGGERSGREECE.COM](mailto:MARKETING@TRAVELBLOGGERSGREECE.COM)